

### Flowers for Friends

Local florist donates roses or carnations that your co-workers buy to send to fellow co-workers.

Try this activity with cookies or balloons as a variation. Interested co-workers send a cookie or balloon with a note to a friend or co-worker in their office.



### Book-Music-Video Sale



Employees donate their old books, CD's, DVD's and video's to an Employee Entertainment Sale.

Sell:

Paperbacks for \$1

Hardcovers for \$2

CD's and Video's for up to \$5



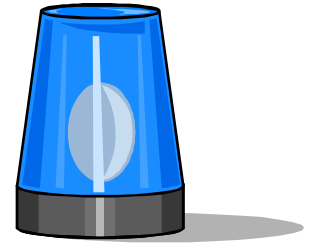
### Employee Bake Sale

Encourage people to show off their cooking skills by participating in an employee bake sale. Display goodies before they go on sale. A table full of delicious cakes, cookies and brownies is sure to draw interest from everyone!

### Fashion Hang-Ups

Co-workers can bring unique fashion accessories to affix to one or more of a group of willing participants throughout the day for \$1 per piece. In turn, the person can remove any item for \$2.

- Hawaiian Luau
- Chili or Salsa Cook-off
- Nacho Party
- Tailgate Party
- Survivor Theme
- Mystery Game
- Spring Festival
- Office Chair Race
- CEO Challenge
- Chocolate Kick-off Rally
- Snow Cone Day



### Blue Light Specials

Hold "Blue Light Special" information rallies for your co-workers. Different divisions, departments or project areas host a "Special". Serve pastries and juice, ice cream or juice pops. A representative from the Maine Chapter or a client speaker gives a short explanation about what MS is and how the Society helps people here, right at home. Organize a game such as BINGO and hand out prizes.



### Midnight Breakfast

If your organization has a third shift, supply them with breakfast at midnight served by you and your teammates. This is also a great time to bring a speaker from the MS Society to talk about what MS is and how the Maine Chapter are helping those in their community who have MS.

*A Successful "Fun"raising event, . . .*

*has two things in common: good planning and wide participation. Here are some ideas to spark involvement and fun! Successful coordinators say special events take planning. Ask yourself these questions before your event:*

*What do you hope to accomplish through the special event?*

*What are your goals?*

- Educate co-workers, employers and friends about multiple sclerosis, what the Maine Chapter of the National MS Society does and how it helps people in their local communities.
- Build morale, teamwork and pride!

*What resources are available?*

- People
- Materials
- Inspiration

Think about the return on your investment~ what makes a special event valuable? What returns do you expect? Above all, have fun and say thank you to everyone!

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*Other "Fun"raising Ideas*

- Children's Drawing Contest**
- Cookbook Sale**
- Bottle/Can Recycling**
- Balloon Pop**
- Employee Baby Picture Guessing Game**
- Lock up the Manager**
- Theme Baskets by Department**
- Cubical Garage Sale**
- Candy/Flower Grams**
- Lunch Box Auction**
- Bakery Cart**
- Pancake Mornings**
- Bake Sale**
- Chili Cook-off**
- Silent Auction**
- Book Fair**
- Car Wash**
- Raffle goods or services from co-workers**
- Softball/Volleyball Tournament**
- Dunk Tank**
- Golf Tournament**
- Yard Sale**
- Carnival Games**
- Hot Dog Cookout**
- Mini-Golf Tournament**
- Pie Throwing Contest**
- Kiss A Pig Contest**
- Jail and Bail**



*Casual Day*

Sell Casual Day buttons, ribbons or stickies allowing employees purchasing them to dress casual on certain days. Designate certain casual day as "Crazy Days" and encourage your employees to show their wild side:

*Ugly Earring Day*

*Vest Day*

*Obnoxious Tie Day*

*Denim Day*

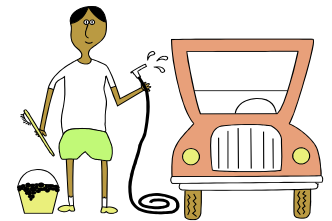


*A Dollar an Inch*

Executives participate in an all day competition to end the day with the shortest tie. Employees cut an inch off their executives tie each time they give a donation.

*Car Wash*

Employees donate \$5.00 to have their car washed at high noon by you!



*Shiny Shoes*

Offer to shine co-workers shoes for a set amount. The event could take place in the cafeteria during lunch.

*Theme Baskets*



Have theme baskets to raffle off. Each department could be responsible for putting together a basket, employees would bring in an item for the basket. You could have:

*Italian*

*Chocolate*

*Relaxation*

*Gardening*

*BBQ*

*Safety*

*Tools*

*Romance*

*Candle*

*Camping*

*Movie*

*Games*

## "Fun" Ideas for Fundraising!

*Sometimes a fresh idea is just what you need to raise your fundraising efforts to the next level.*

*It's bound to make things more enjoyable and create more awareness among your friends, family members and co-workers! Below is a variety of ideas and events to help make your fundraising efforts more exciting and effective.*

Co-worker Cook-off  
Putt Putt Golf Tournament  
Employee Talent Show  
Throw Spare Change in a Jar  
Potato Decorating Contest  
Potluck Luncheon  
Flashback Carnival  
Manager Tie "Snipping"  
Creative Cubicle's  
Construction Contest  
Office Olympics  
Jeopardy  
Remote Control Car Races  
Ice Cream Social  
Water Balloon Toss  
Penny Wars  
Door Decorating Contest  
Funniest Home Video  
Paper Airplane Contest  
Marshmallow Golf  
Kiss-A-Critter Contest  
People Tricks Contest  
Office Treasure/Scavenger Hunt  
Beat-the-Boss Golf Tournament



walk to  
create a world  
free of MS

### *Snow Cone Day*

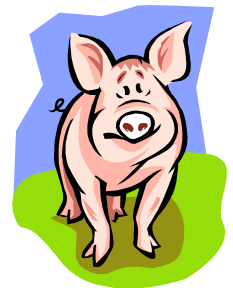
This is a great event if you are working on a tight budget. Borrow or rent a snow cone machine. Call around for donations of ice from local merchants or maybe some co-workers have ice makers and would be willing to make ice. Don't forget the colored flavoring and paper cones. Then watch donations add up quickly!

### *Employee Cookbook*

Collect and group recipes and helpful household hints into a customized cookbook. Co-workers children can create the illustrations for the cookbook, including the cover. You can either print them in-house or through a local business.

### *Kiss-A-Critter Contest*

What better way to show your commitment to help find a cure for MS then to *kiss-a-critter!!* This can be done a variety of ways.



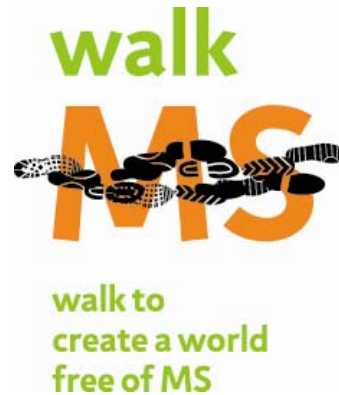
- ⇒ Place a jar in a central location (make sure it is secure and no one can walk off with it). Challenge co-workers to drop donations in your jar and when it reaches a pre-determined amount, you will smooch a critter!
- ⇒ Make it a competition! Line up jars of other participants (with their picture on the jar) in a central location. Who ever has the most money in their jar on a specified date will have to kiss the critter.

*If your not partial to kissing a critter,  
make this a **Pie-in-the-Eye** contest instead!*

## *Incentives to Boost Participation*

*There are lots of ways to create excitement and increase participation. Contributors appreciate receiving a thank you for their donation. It lets them know you are grateful for their support. Here is a list of ways to encourage giving:*

Buttons or ribbons for team members  
Open soda machine during lunch  
Lapel Pins  
Door Pennants  
Cubical Flags  
Sandwich once a month delivered to work  
Jar with jelly beans or candy kisses  
Cookie Jar filled each week with fresh cookies  
Make your own ice cream sundae party  
E-mail trivia contest  
Free massages  
Donation of a gift certificate  
Video passes



*Ask your Manager or CEO to support you and your team's efforts to raise funds while having fun!*

Sleep-in Day  
Leave Early Day  
Prime Parking space for a month  
Company merchandise  
Lunch with the Boss  
Boss serves breakfast or coffee and donuts  
Job Switch Raffle  
Free passes for a long lunch

### *More Ways to Have Fun!*

- ◆ Sell something with a theme like ghost pops for Halloween, flowers for Valentine's Day or candy canes bouquets for Christmas.
- ◆ Get a cool item donated and sell raffle tickets or run a 50/50 raffle.
- ◆ Take a trip to the *Wild Side!* Have co-workers, family and friends sponsor you to do something outrageous such as: Hula-Hoop for an hour, take a dip in the water in January, wear a funky outfit in public, eat 100 hot
- ◆ Get a group together to participate in a walk, dance, jump, spin, sit, rocking, bowl or roll-a-thon. We can supply you with pledge envelopes. Have sponsors give you a flat donation or have them pledge a \$ amount for every minute you do one of these activities.
- ◆ Put on a fashion show, talent show, craft fair etc.
- ◆ If you can sing, dance or play an instrument, put on a show. If not, see if your local school band or chorus would donate their time for a great concert and for a great cause.



National  
Multiple Sclerosis  
Society  
Maine Chapter

*Our mission at the Maine Chapter  
of the National MS Society is to end the  
devastating effects of multiple sclerosis.*

**Walk to create a  
world  
free of MS.**



The *little* book  
of **BIG**  
*"Fun"raising*  
Ideas